

Pembroke Public Library

Our Library, OUR Community, Our Future



Pembroke Public Library is committed to providing excellent Library service to Pembroke and Laurentian Valley residents by developing a five year plan.

“Strategic Plan 2017-2021”

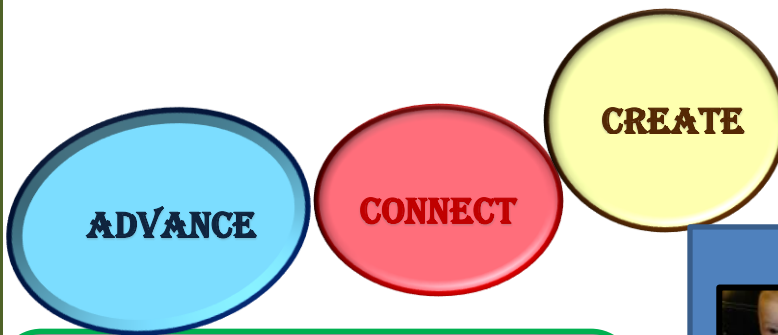
To develop the **Strategic Plan**, we gathered data through a survey, focus groups, staff, volunteers, Friends of the Library group, interviews with city employees, community members, and various businesses and organizations.

After careful analysis of the gathered data and reflecting on our library’s successes, challenges and changing needs of the community, the Board developed this exciting and compelling vision for the future of the Library. This will be the road map for the Library for its success.

Pembroke Public Library Board

Strategic Plan

2017-2021



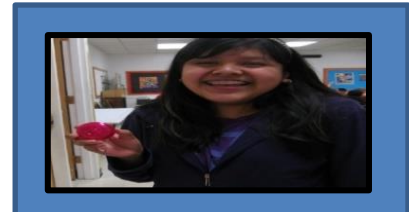
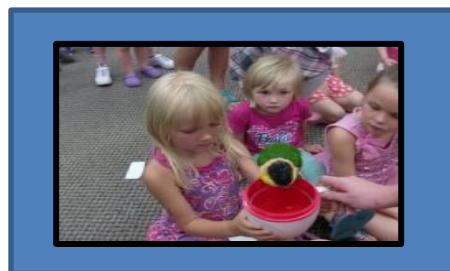
Vision:

Shaping the future by honouring the past and empowering an educated, healthy, and enlightened community.



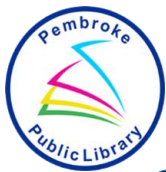
Values:

- Inspiration
- Innovation
- Collaboration
- Service



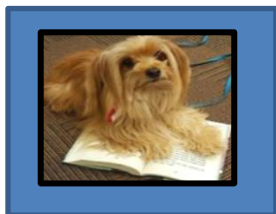
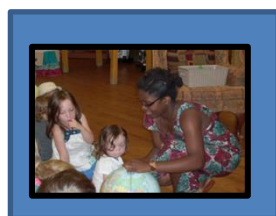
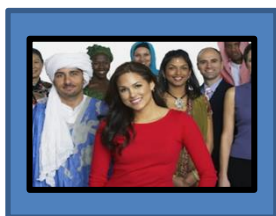
Mission:

Pembroke Public Library serves as a cultural focal point and community hub by empowering lifelong learning, inspiring education and enriching recreation for all members of the community.



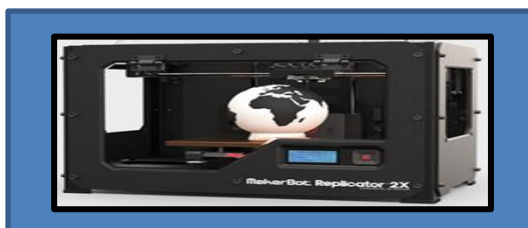
Pembroke Public Library Strategic Plan

2017-2021



CONNECT

- ✦ Establish Friends of the Library Group and fundraising initiatives
- ✦ Explore resource sharing opportunities with college and schools
- ✦ Support community business and organizations with new collaboration and partnerships
- ✦ Provide welcoming community hub to meet changing needs of the community
- ✦ Connect Library collection with community



ADVANCE

- ✦ Analyze collection data and improve the collection to meet community needs
- ✦ Implement advanced methods to achieve higher standards
- ✦ Adopt new technology to meet changing needs
- ✦ Achieve provincial Accreditation
- ✦ Digitize local history to preserve our culture

CREATE

- ✦ Create Early Literacy awareness and partnerships
- ✦ Promote STEAM (Science, Technology, Engineering, Arts, and Math) through library programs
- ✦ Explore opportunities to develop young readers
- ✦ Initiate Teen Advisory groups
- ✦ Foster the Library's presence in the community